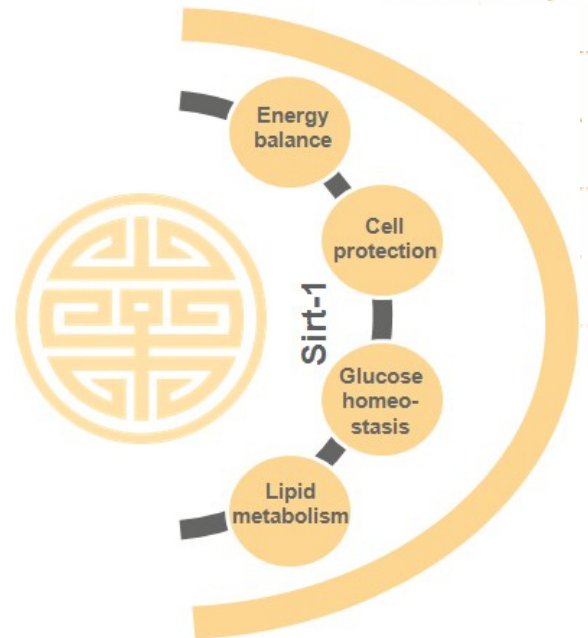


Careless® - the innovation for healthy metabolic aging

- ✿ Careless is the first scientifically proven and IP protected ingredient that helps you to care less about aging and body weight while delivering the great taste and pleasure of exotic mango fruits
- ✿ Careless mimics caloric restriction, that has been shown to be one of the most effective means for slowing the pace of aging
- ✿ Careless activates the enzyme SIRT 1, the master sensor to detect dietary intake and to modulate metabolic processes promoting energy homeostasis and cell protection
- ✿ Careless showed fat binding capacity supporting successful dieting by decreasing the intake of fat and calories
- ✿ Careless is a high quality, sustainable natural ingredient
- ✿ Careless is approved to be used in dietary supplements & foods and beverages and/or functional food at a recommended dose of min. 100 mg/d

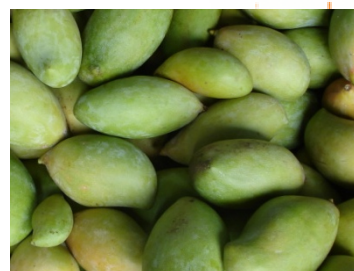


Careless® – supports concepts for:

- ✓ Healthy body composition
- ✓ Improvement of physical energy and muscle mass
- ✓ Cell protection and DNA repair
- ✓ Reduction of the risk to develop diabetes type II
- ✓ Reduction of the risk to develop elevated blood lipid levels
- ✓ Supporting the aging heart

Careless® – Product information

- ✿ Careless is obtained from a special variety of Mango
- ✿ Mango, *Mangifera indica*, is a member of the family *Anacardiaceae* and originates from an area between Assam in India and Myanmar
- ✿ Careless is a 100% pure Mango fruit powder obtained from fruits harvested at a special degree of ripeness – validated for efficacy
- ✿ Careless has a pleasant taste and is a fine yellow powder
- ✿ Careless complies with highest quality and traceability standards
- ✿ Careless production facility and manufacturing process comply with the highest international standards of safety, hygiene and quality control: ISO-9001:2008 and GMP
- ✿ Careless is made in Germany and released by Swiss quality control



Specifications:

Appearance:	Fine yellow powder
Solubility:	Not soluble in water
Loss on drying:	< 5.0 %
Particle size:	>95 %: < 160 µm
Bulk density:	0.4-0.6 g/ml
Tapped density:	0.5-0.7 g/ml
pH:	3.1-4.8 10 % water solution
Foreign matter:	not detected
Total fiber:	> 17%
Pesticides (EC 396/2005, EU 441/2012):	Complies
Heavy metals EC 1881/2006):	Complies
Microbiology (Eur Ph 7ed. Cat.5.1.4):	Complies